AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1.   (Currently amended) A system for collecting commodity specifications and related customer information, comprising:

~~Fundamental~~ fundamental information presenting mechanism for presenting fundamental information concerning a commodity under development to an answerer; and

~~Answer~~ answer recording mechanism for receiving and recording an answer from the answerer after said fundamental information is received,

wherein said answer provides quantitative information regarding the future demand of the commodity under development.

2.   (Currently amended) The ~~A~~ system for collecting commodity specifications and related customer information according to claim 1, wherein the answer ~~from a recipient of the fundamental information~~ is at least one of an answer concerning desired commodity specifications and an answer concerning a wish to purchase a commodity having said presented specifications.

3.   (Currently amended) The ~~A~~ system for collecting commodity specifications and related customer information according to claim 1, further comprising a commodity specification presenting mechanism for presenting, to an answerer, one of the commodity specifications corresponding to the answer ~~from the recipient of the fundamental information~~ and commodity specification information related to a price.

4.   (Currently amended) The ~~A~~ system for collecting commodity specifications and related customer information according to claim 1, wherein the fundamental information concerning the commodity under development contains a menu prepared for each element of specifications of the commodity under development, which allows an answerer to return an answer indicating the desired commodity specifications through a selection from said menu.

5.   (Currently amended) The ~~A~~ system for collecting commodity specifications and related customer information according to claim 1, wherein the commodity specification information presented to the answerer contains a plurality of expected selling prices.

6.   (Currently amended) The A system for collecting commodity specifications and related customer information according to claim 1, wherein presentation of the information and reception of the answer are performed by utilizing a bidirectional communication system that uses a computer.

7.   (Currently amended) The A system for collecting commodity specifications and related customer information according to claim 6, wherein the computer is provided with a commodity price calculating mechanism, which makes it possible to provide provides the answerer with a commodity price calculated on the basis of a manufacturing cost estimate information and a cumulative number of purchase candidates.

8.   (Currently amended) The A system for collecting commodity specifications and related customer information according to claim 7,

wherein the commodity price calculating mechanism includes:

a function of performing a comparison operation by comparing the manufacturing cost estimate information with an expected amount of sales obtained by multiplying the cumulative number of purchase candidates by their desired purchasing prices;

a function of, if it is not expected as a result of the comparison operation that an appropriate amount of profit will be generated, transmitting, to each purchase wishing person, a message showing that the an expected amount of sales falls below a required amount and a message requesting the answerer user to increase the desired purchasing prices; and

a function of performing a comparison operation by comparing an expected amount of sales calculated through the multiplication on the basis of the increased desired purchasing prices with a manufacturing cost an estimated price.

9.   (Currently amended) A commodity plan idea presenting method which is applied to a server of a proposal type that is connected to a network and is accessible from a plurality of user terminals, comprising the following steps of:

writing a commodity idea into a fundamental information recording file as specifications and image information;

generating a Web page from said written specifications and image information;

arranging the generated Web page so that the Web page is accessible from the plurality of user terminals;

receiving, from said plurality of user terminals, votes concerning the specifications and image information displayed on said Web page;

receiving, from said plurality of user terminals, design preference information regarding the specifications displayed on said Web page; and

registering vote results in an answer recording file.

10.   (Currently amended) A method of making a reservation for a commodity over a network, which is applied to a reservation server that is connected to a—the network and is accessible from a plurality of user terminals, the method comprising the following steps of:

generating a Web page from commodity specifications, image information, and a price for each lot read from a fundamental information file;

arranging the generated Web page so that the Web page is accessible from the plurality of user terminals;

receiving, from said plurality of user terminals, provisional reservations including desired purchasing prices that are determined by referring to the specifications, image information, and price displayed on said Web page;

registering each said provisional reservation in an the answer recording file; and

calculating demand forecast and a planned selling price from said answer recording file in order to determine financial risk regarding the production of the commodity, and sending purchase information to each person having made a provisional reservation by answering said desired purchasing price that satisfies a condition of said planned selling price.

11.   (Currently amended) A computer-readable recording medium which is applied to a server of a proposal type that is connected to a network and is accessible from a plurality of user terminals, and which records a program comprising the following steps of:

writing a commodity idea into a fundamental information recording file as specifications and image information;

generating a Web page from the written specifications and image information;

arranging the generated Web page so that the Web page is accessible from the plurality of user terminals;

receiving, from said plurality of user terminals, votes concerning the specifications and image information displayed on said Web page;

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receiving, from said plurality of user terminals, design preference information regarding the specifications displayed on said Web page; and

registering vote results in an answer recording file.

12. (Currently amended) A computer-readable recording medium which is applied to a reservation server that is connected to a network and is accessible from a plurality of user terminals, and which records a program comprising the following steps of:

generating a Web page from commodity specifications, image information, and a price for each lot read from a fundamental information file;

arranging the generated Web page so that the Web page is accessible from the plurality of user terminals;

receiving, from said plurality of user terminals, provisional reservations including desired purchasing prices that are determined by referring to the specifications, image information, and price displayed on said Web page;

registering each said provisional reservation in the answer recording file; and

calculating demand forecast and a planned selling price from said answer recording file in order to determine financial risk of production of the commodity, and sending purchase information to each person having made a provisional reservation by answering said desired purchasing price that satisfies a condition of said planned selling price.

13. (New) A system for collecting commodity specifications and related customer information according to claim 1, wherein said answer decreases the investment risk associated with the development of the commodity.

14. (New) A system for collecting commodity specifications and related customer information according to claim 1, wherein said answer involves the answerer in the development of the commodity.

15. (New) The method of claim 10, wherein the planned selling price is not the same for all people having made provisional reservations.

16. (New) The computer-readable recording medium of claim 12, wherein the planned selling price is not the same for all people having made provisional reservations.